



## **Curriculum Vitae**

**Name: Mohamed Moheb Abd EL-Hamid**

**Title: Assistant Lecturer**

**Department: Public relations**

### **Qualifications:**

- Bachelor's Degree in faculty of mass communication public relations
- Masters Degree in public relations
- Ph.D in public relations and marketing

### **Career Hierarchy:**

- Teaching Assistant, Date: 1-9-2017
- Assistant Lecturer, Date:1-9-2020
- Lecturer, Date:.....
- Associate Professor, Date:.....
- Professor Date:.....



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### **Scientific Activities**

#### **1: Membership of Professional Organizations and Scientific Societies**

#### **2: Training Courses/workshops:**

ICD Certificate – motion graphics diploma – self assessment at the educational program.

#### **3: Conferences, Seminars and Workshops:**

Woman & youth conference in sustainable development goals – Arabian media & facing terrorism conference – participating in confronting terrorism conference.

#### **4: Teaching Scopes:**

Advertising – marketing – public relations – e-marketing.

#### **5: Scientific supervision:**

#### **6: Awards and Certificates of Appreciation:**

#### **7: Peer reviewing of scientific research/ Projects:**



## **8: Other Activities:**

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#### **Skills**

- Language Skills: English -v.good
- Computer Skills: excellent
- Presentation skills: excellent
- Other skills:

#### **Scientific Publications:**

Published research (the effect of the communication activities on the role of league of Arab states)

the scientific magazine of Al gizera academy -Abril - June 2020

Published research (The directions of the Arabian youth towards the social activities of the league of Arab states)

The scientific magazine of Al shorouk academy- January- march 2020

Published research (The role of Marketing communications in the profitable organizations)



The magazine of faculty of Arts el Mansoura University issue 65 -august 2019.

**I: published Scientific Papers Extracted From the Masters and Ph.D Theses:**

Published book (me and my Arabic friend)

Dar- Atlas publishing and distribution – July-2021

Published book (1945 the year of league of Arab status rising)

Dar-al-ulum-November-2020

**II: Post-Doctoral Published Scientific**

**ic Papers:**