



Curriculum Vitae

Name: Nourhan Mohamed Sayed Gouda

Title: Assistant lecturer

Department: Journalism

Qualifications:

- **Bachelor's Degree** in Mass Communication/ Misr International University /Major: Journalism/ Minor: Rtv/ 2012.
- **Masters Degree** in Mass Communication, Ethnographic Cultural studies/ Journalism Department/ Cairo University/ 2018.
- **Diploma** in HRM Human Resource Management at AUC.
- **Ph.D.** Registration in Cairo university Dec.2021/ Digital media ideological identity, culture studies/ journalism Department.

Career Hierarchy:

- Assistant Lecturer, Date: Sept.2019

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Scientific Activities

1: Membership of Professional Organizations and Scientific Societies:

- **RNTC Media Training Center Alumni**

2: Training Courses/workshops:

- Public interest journalism/ Nuffic Rntc scholarship/ 2022.
- Scientific Writing in Cairo university/ 2020.
- Fundamentals of digital transformation in Cairo university/2020.
- Features and stories workshop in Sinai University/ 2020.
- Cross Media Storytelling Workshop in Sinai University/2019.
- Research Methods and theories workshop in Sinai University/2019.
- Foundation Certificate of HRM in Auc/ 2018.
- HR Considerations for International Expansion in Brooklyn academy/2017.
- Advanced English courses in AUC.
- Advanced English courses in Berlitz.

3: Conferences, Seminars, and Workshops:

- MOJO Mobile Journalism the First conference in Future University, 19-20 March 2022.



- Global Forum of Higher Education and scientific research 2021/ conference
- The Ninth Scientific Seminar of Graduate Studies Agency Cairo university, entitled “Reviewing Previous Studies: Guidelines and Steps.” 30Dec. 2021
- The Way to Metaverse challenges and prospects/ webinar of Graduate Studies Agency Cairo university / 20Dec. 2021
- Professional and Ethical Controls for TV Production/ webinar of Graduate Studies Agency Cairo university/19Dec. 2021
- The Sixth Scientific Seminar of Graduate Studies Agency Cairo university, entitled “Theoretical and methodological criteria for formulating the titles of theses and scientific research” 30 Sept. 2021
- The Seventh Scientific Seminar of Graduate Studies Agency Cairo university, entitled “Formulation of the Research Problem” 28 Oct. 2021

4: Teaching Scopes:

- Public interest journalism
- Fact-checking and verification
- Data Journalism
- Ethnographic Cultural studies
- Digital Media and social change
- Design and layout
- Infographics Design
- Content Creation for digital and electronic media.

5: Scientific supervision:



6: Awards and Certificates of Appreciation:

- **Appreciation certificate from El-Arish Port for participating in MCK's field training for students, at Sinai University, in 2021.**

7: Peer reviewing of scientific research/ Projects:

8: Other Activities:

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Skills

- **Language Skills:** English (Excellent)
- **Computer Skills:**
 - **Microsoft (Word, PowerPoint, Excel)**
 - **Adobe (In-Design, Premiere, Photoshop, Dreamweaver, Finalcut, aftereffect, flash)**
 - **Canva**
 - **Wix website content Creation and Design**
 - **Placeit**
 - **Animaker**
- **Presentation skills:** Excellent
- **Other skills:**
 - **Creativity & Critical Thinking**
 - **Commitment & Self-Learning**
 - **Communication & Flexibility**
 - **Problem-solving**
 - **Management & Leadership**
 - **Teamwork**
 - **Self-Motivated**